Franklin County Agricultural Society Meeting, March 21, 2023

The Franklin County Agricultural Society Meeting on March 21 was called to order by Gary Fellure. The following members were in attendance: Gary Fellure, Chuck Buck, Rachel Bausch, Rita Bausch, Chris Johnson, Julie Krebs, Cameron Krebs, Kevin Wiley, Abby Bates, Shirley Russell, Debbie Johnson, Booney Conkright, Emily Gabriel, Sharla House, Derek Vincent, Dave Fleshman, Marty Rigo Dave Hickman, Paige Wiley and Kathy McNutt. Fair Manager Amy Fleshman was also in attendance. Jeff Cole from Hometown was also present.

Cameron led the Pledge of Allegiance.

The Secretaries Minutes from March were approved as corrected. Sharla moved to accept. Seconded by Booney.

Treasurer's report was reviewed as emailed and submitted for audit.

Fair Managers report was submitted by Kevin, seconded by Booney

Public Participation: Jeff Cole from Hometown presented information to board and answered questions about the electronic ticket process. After he left Chris moved to move forward and finalize contract with Hometown, based on Parking and Gates recommendation. Booney seconded the motion. Derek amended the motion to add up to \$500 to buy card readers to assist this process. Chris seconded the amended motion. Motion passed as amended.

## **Committee Reports:**

<u>Grounds/Maintenance</u>: Leak still uncovered. Winter Storage Move out 4/1. Kevin said Horse Announcers Stand would like to have another window added and repair of the door is needed. Zero Turn is hard to start. Some electrical boxes are becoming fixable.

<u>Home and Fine Arts</u>: Senior Series will be offered at 10:00 AM on Tuesday. Sew In on Friday, Brush Crazy on Sunday. Approved the \$20 Home and Fine Arts Exhibitor Pass.

Entertainment: Abby moved to accept all \$12,600 Entertainment Contracts (Dino Roar, Sonic Skyway, On the Mark Pulling Sled, Chainsaw Artm Phil Dirt and the Dozers). Booney 2<sup>nd</sup> the motion. Motion Carried.

Junior Fair: Mark 6/6 on your calendar for a combined Junior Senior Fair Board Pot Luck.

<u>Livestock</u>: Premise ID has been approved. Ordering ear tags. Working on Show Prep. Open Sheep and Hog Shows posted.

<u>PR/Social Media</u>: Kevin moved to pay Michael Morris \$30,000 for the 2023 fair. This is to purchase radio advertisements for 3000 spots. He will work on branding, Social Media Posts and provide PR Support from 4/1-8/17. Emily 2<sup>nd</sup> the motion, motion carried. Abby moved to hire Be Different to revamp the website to accommodate the electronic ticketing platform. This will be cloud based with a launch date of 4/17. Initial cost is \$3000, with monthly updates of \$150. May, June and July will be \$300/month. Booney 2<sup>nd</sup> the motion, motion carried.

<u>Sponsorship:</u> Market District is Saturday Sponsor. Farm Bureau is Thursday. We have in kind sponsors from Tractor Supply, Ag Pro London, Graeters Hilliard.

Parade: Grand Marshall suggestion is Chief Fisher Family

<u>Grants</u>: Cameron moved to move forward with submitting a grant based on previous grant info, to the county. Emily seconded the motion, Motion passed with unanimous consent. Marty will work on the new grant with Amy.

## Old Business:

-Hall of Fame Nomination: Keep in mind individuals/organizations that can be nominated

## New Business:

Tents: Emily moved to go with ACC Tents, with lights for the 2023 fair. Abby 2<sup>nd</sup> the motion. Motion passed.

Derek moved to adjourn the meeting. Booney seconded the motion. Meeting adjourned.

Next Meeting April 18, 2023

Respectively Submitted, Kathy McNutt, Secretary